## PRESS RELEASE





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# CEDES and relayr announce strategic partnership to bring IoT-powered solutions closer to the elevator industry



- CEDES and relayr have formed a strategic partnership to create new, innovative solutions for the elevator industry by leveraging each other's strengths.
- The partnership is focused on opening new opportunities for industry innovation through a joint offering that combines CEDES's leading and well-known optical sensor systems and relayr's award-winning IoT technology.
- In the first phase of the partnership, the joint solution will be exclusively available to a limited number of partners.

CEDES, a global leader in elevator safety light curtains and optoelectronic sensors, and relayr, have announced a strategic partnership, combining CEDES' pioneering optical sensor solutions with relayr's Industrial IoT expertise.

With innovative solutions playing an increasingly critical role in every aspect of business, the partnership aims to bring cutting-edge IoT technology closer to the elevator industry – enhancing safety, performance, and user experience.

"Our partnership with relayr is an exciting development for the elevator industry," said CEO of CEDES, Christian-Erik Thoeny, "We believe that by combining our optical sensor systems with relayr's IoT technology, we can create innovative solutions that solve real, everyday problems for elevator users and enable an incomparable efficiency increase and cost benefit."

"We are delighted to partner with CEDES to introduce IoT to the elevator industry," said CEO of relayr, Jessica Poliner. "By leveraging the strengths of both companies, we can provide elevator users with a great ride experience while optimizing the servicing of elevators and creating new revenue streams for building owners."



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The partnership between CEDES and relayr is poised to bring elevator service to the next level, setting new benchmarks for reliability, efficiency, and safety. The companies are committed to delivering state-of-the-art solutions which will open new horizons for their customers.

In the first phase of the partnership, the joint solution will be exclusively available to a limited number of partners. However, the solution will be available to a broader audience later this year.

#### **About CEDES**

The CEDES Group operates in the field of sensor technologies based on photonics, as well as safe network and control systems. The company offers its innovative solutions for elevators, escalators, industrial doors and warehouse management systems in more than 60 countries. Its product portfolio ranges from simple photoelectric sensors, through highly complex 3D camera systems in cutting-edge TOF (Time-of-Flight) technology, to complete safety-related control systems.

For more information, please visit www.cedes.com

#### About relayr

Relayr is the Industrial Internet of Things (IIoT) powerhouse delivering the most complete solutions for a risk-free digital transformation and supporting our customers on the journey to Equipment as a Service. We enable industrial companies to shift from CAPEX to OPEX-based offerings by providing a combination of unique IIoT technology and solutions with powerful business services such as IoT Financial Services or bespoke transformation de-risking instruments – all from a single source.

With relayr, manufacturers, operators, and service companies for industrial equipment are empowered to implement fully interoperable Industrial IoT solutions guaranteed to enable their digital and Equipment as a Service transformation journey, regardless of their starting point.

For more information, please visit relayr.io

#### For press inquiries, please contact:

Stéphanie Seurot Head of Marketing and Communication, CEDES

Email: stephanie.seurot@cedes.com

Michał Kraus Vice President Marketing, relayr

Email: michal.kraus@relayr.io